

STELLA EOC

# Quickspin sold to Playtech

2016

## Quickspin: A fast-growing Swedish slots developer

*“This is fun for us and fun for Quickspin. We are active in a complex industry and if we are to reach the world’s sovereignty, which is our ambition, you need to reach some size. Playtech is a giant public corporation with 5,500 employees.”*

Daniel Lindberg, CEO of Quickspin

Founded

2011

2015 Revenue

EUR 6m

2015 EBITDA

EUR 2m

Employees

75

Headquarters

Malta

## Award-winning supplier of video slots to the online real money gambling and the free to play market

Quickspin is a Swedish game studio developing high-quality video slots for the free-to-play, social and the online gambling market.

It was founded in 2011 by established industry veterans and has in a short time become one of the fastest growing game providers creating high-quality slots online.

The Company has a portfolio of over 20 games across several gaming markets. In 2015, Quickspin generated revenue of EUR 6m and adjusted EBITDA of EUR 2.1m.

## Great strategic fit between Playtech and Quickspin cementing position in the market

The acquisition of Quickspin will strengthen Playtech’s position as the leading platform and content provider in the industry.

It will provide Playtech with a proven virtual slot machine games portfolio, with plans in place to distribute Quickspin’s content through its existing distribution channels across all verticals. It will also provide Playtech with a greater penetration in the Nordic region.

The purchase price, including potential earn-out considerations, amounts to a maximum of EUR 50m.

Founded in 1999, Playtech is a global leading online gaming software supplier traded on the London Stock Exchange. It is offering cutting-edge, value added solutions to the industry’s leading operators.

Stella EOC acted as sole advisor to the sellers.