

STELLA EOC

Softgarden sold to Investcorp

2018

Softgarden: a leading next-gen recruiting software vendor to German mid-market customers

“Stella EOC provided Softgarden and its shareholders with outstanding advice throughout the process of finding a new strategic partner. They positioned the company and coached management very well, enabled senior global access to the relevant buyer universe and secured an attractive transaction for both sellers and management team.”

Stefan Schüffler, Co-CEO and Co-Founder, Softgarden

Founded

2005

Active Applications

450k+

Job Postings Per Month

22k+

Profiles in Jobseeker Marketplace

65k

2015-18 CAGR

35%

Headquarters

Berlin, Germany

Softgarden: a market leading online and SaaS based recruiting platform

Softgarden is one of the leading recruiting technology and service providers in Germany, with a strong track record of supporting more than 2,200 customers and managing over 4 million applications.

Softgarden offers a one-stop shop recruiting suite to help companies attract, source and engage talent efficiently. The technology combines a SaaS-based Application Tracking System covering the entire digital corporate recruitment process in a fully automated and data-privacy compliant manner. In addition there are multi-posting services as a digital recruiting agency, with innovative next-gen modules, including; mobile recruiting, a proprietary talent marketplace, self-service multi-posting on job boards, and a unique SaaS based marketing feedback tool too.

Investcorp acquires Softgarden to support the company's next growth phase

Investcorp is a globally active alternative investment manager with offices in Europe, the US, Middle East and Asia with \$22 billion in assets under management. As one of the most active mid-market private equity firms with a well-established investment track record in the technology space, Investcorp is a strong partner to take Softgarden to its next stage of growth.

Investcorp will invest further capital into Softgarden to drive expansion in the company's core markets of Germany, Austria and Switzerland. Gilbert Kamieniecky, Managing Director at Investcorp, said; “Softgarden presents an attractive opportunity in the German-speaking region. With our deep history of working with fast-growing, data-centric businesses, this investment is an excellent fit with our broader Technology Partners Portfolio.”

Softgarden Co-CEO, Mathias Heese, added, “We are extremely pleased to have found a partner in Investcorp, and recognise their expertise in backing technology and software businesses. This knowledge, combined with their deep understanding of our business, will help to drive the company's future growth and innovation.”

Stella EOC acted as sole advisor to the sellers.